

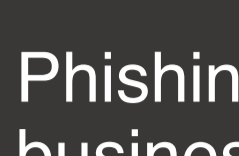
Protect Against Phishing Attacks



A Prevention Checklist

What is Phishing?

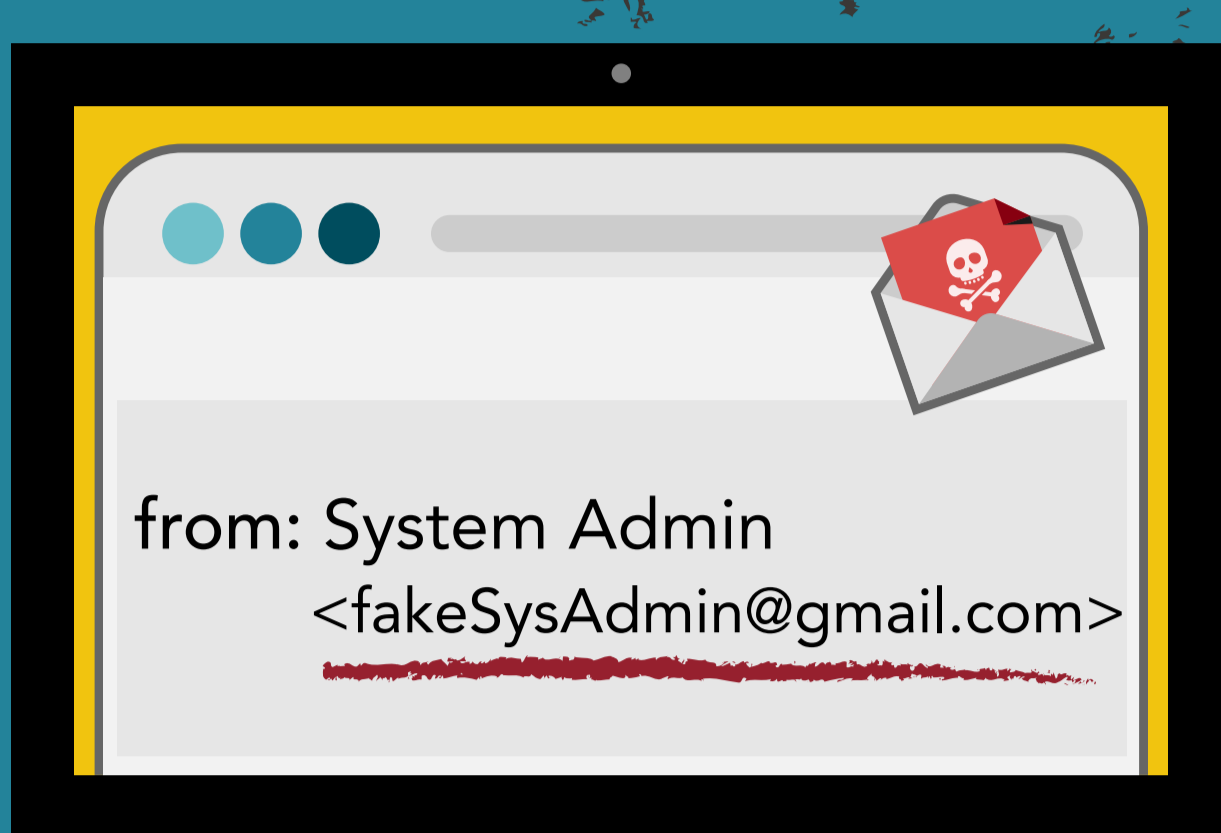
A type of fraud in which emails pretending to be from reputable companies **trick victims into providing personal information**, such as passwords and credit card numbers.



Phishing costs businesses **\$500 Million** a Year.

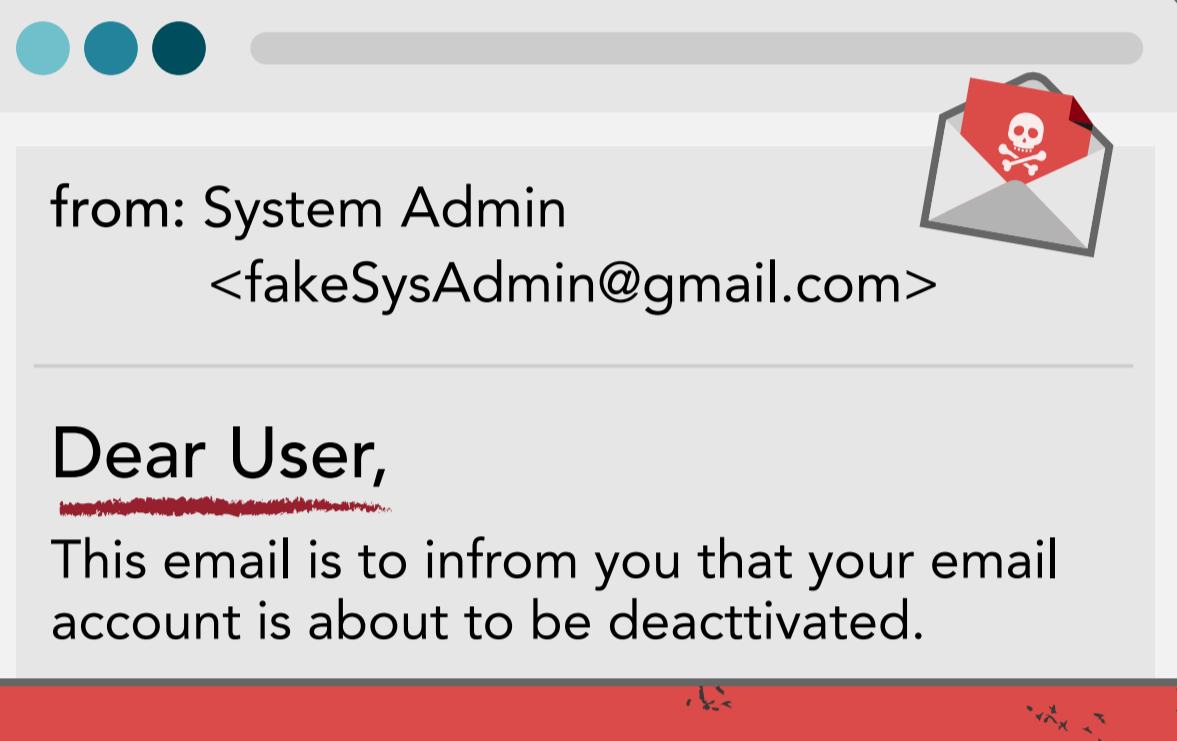
Check the Sender's Address

When you receive an email, always check that the sender's email address looks legitimate. **Lack of company details strongly suggests a phish.**



91% of advanced cyber attacks begin with email.

Email Is Not Personalized



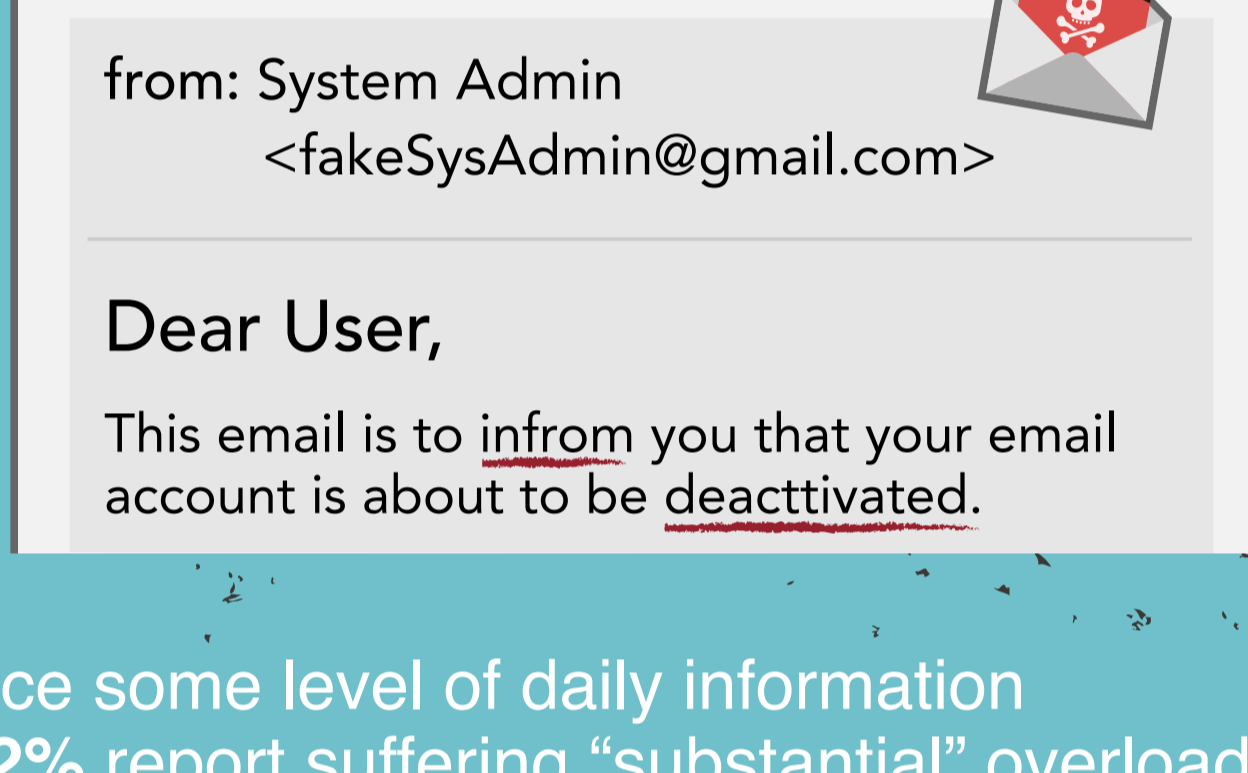
Be alert to emails that are not personalized. **Make sure emails address you by name.**



50% of recipients open emails & click on phishing links **within the first hour** of being sent.

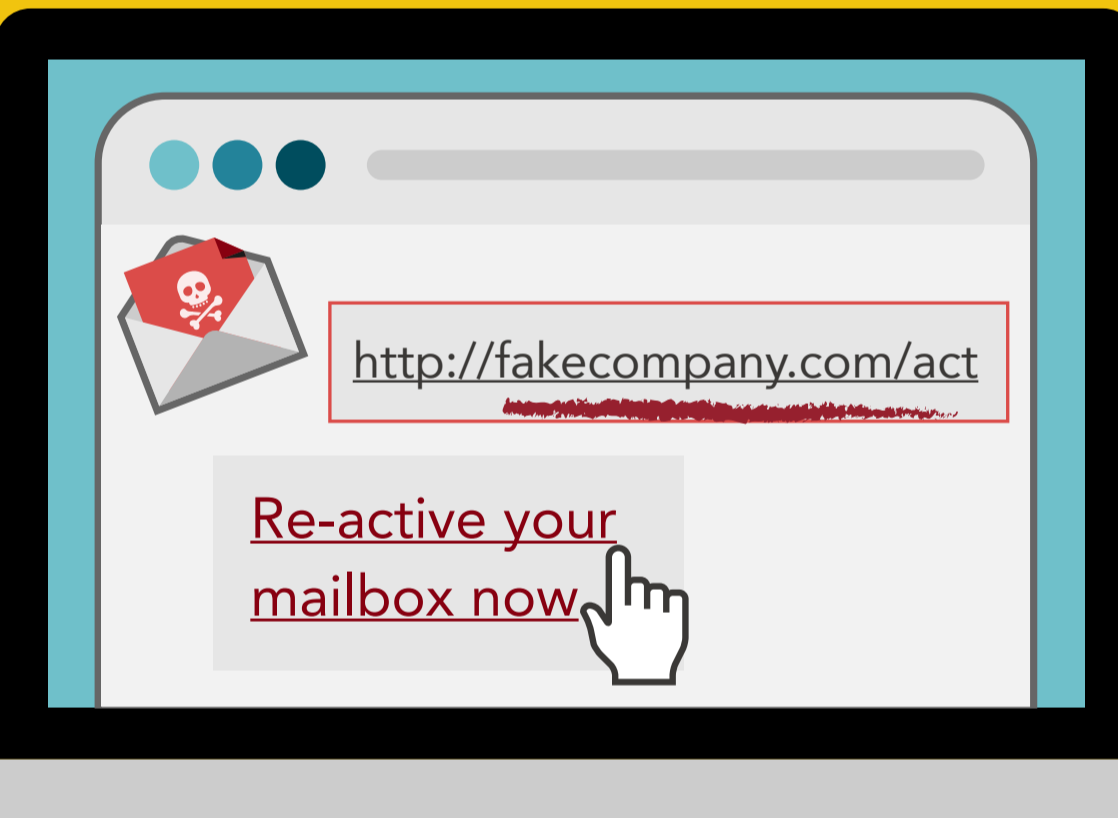
Check for Typos

Emails with typos and poor grammar **indicate a phish.**



94% of users experience some level of daily information overload via email – **32%** report suffering "substantial" overload.

Hover Over Links

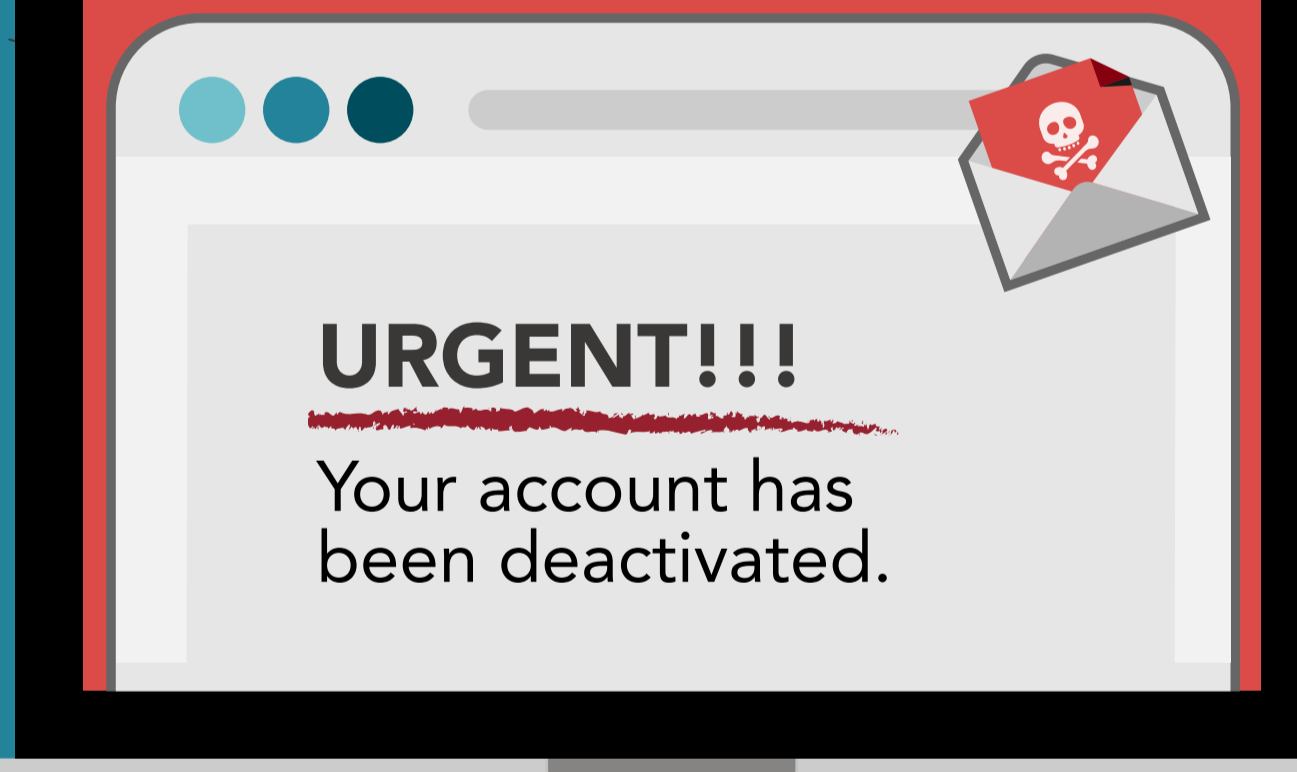


Hover over any links in email messages and on websites to verify a link's actual destination. **Never click on links in unsolicited emails.**

Simply clicking on links in phishing emails can install **malware or ransomware.**

Beware of Manipulative Words

Never respond to unsolicited emails that request personal info and use sensational phrases like **"URGENT"** or **"FINAL NOTICE."**



The most popular type of phishing email requests the user to **update their password.**

Look for https or Padlock Icon



Make sure any website you visit that contains or requests personal information is secure. **Look for https in the web address or a padlock icon in your browser window.** If a site is not secure, do not provide any personal data.



48% of all phishing attacks registered by Kaspersky Lab products were focused on gleaning users' financial data.

Protect Yourself from Phishing.

Contact us today to get started.

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