



## First Look for Charity- Friday February 10 2017

7PM-11PM – McCormick Place – King Drive at 23<sup>rd</sup>

First Look for Charity, the benevolent event of the Chicago Auto Show, is big in its own right. It stands as the city's largest single-day charity event, raising more than \$34 million since 1992. Eighteen distinguished Chicago-area charities benefit from this year's event.

The tuxedo attired affair enables participants to behold the nation's largest auto show in grandeur, the evening before the show opens to the public, and indulge in a variety of gourmet Hors d'oeuvres and cocktails, live music, new vehicle giveaway and enjoy Clearbrook's private VIP suite – all complimentary!

## Individual Tickets- Family, Friends, Fun!

\$275 each

## Corporate Packages – Employee Recognition, Client Entertainment

By subscribing to a corporate package contributors receive- in addition to the First Look tickets- a similar number of tickets to the general public Chicago Auto Show redeemable all 10 days. Sponsors will also be recognized in several forms, including listings on all event programs and signage and prominent recognition on Clearbrook's website and a designated area for your group in our private suite.

### **Donor - \$6,875**

- 25 First Look for Charity tickets
- 25 Chicago Auto Show tickets
- Identification as a "Donor" in all recognition listings

### **Patron - \$13,750**

- 50 First Look for Charity tickets
- 50 Chicago Auto Show tickets
- Identification as a "Patron" in all recognition listings

### **Benefactor - \$27,500**

- 100 First Look for Charity tickets
- 100 Chicago Auto Show tickets
- Identification as a "Benefactor" in all recognition listings

### **Grand Benefactor - \$55,000**

- 200 First Look for Charity tickets
- 200 Chicago Auto Show tickets
- Identification as a "Grand Benefactor" in all recognition listings

*All but \$27.50 of your ticket price benefits the children and adults with intellectual /developmental disabilities of Clearbrook.*

*Special Hyatt Hotel Rates for First Look Guests- make it a memorable weekend!*

First Look for Charity and the Chicago Auto Show are presented by the Chicago Automobile Trade Association, representing the new-car dealers of Chicagoland and northwest Indiana. Black-tie attire mandatory